

The process, limitations, and a sample of findings of the 2022 Summer Village of Sandy Beach (SVSB) Community Engagement survey will be shared in this brief document. Data collected in the survey is also provided in table and graph format.

Process

In the Fall (2021) and Winter (2022), the SVSB Council held one in-person open house and provided an on-line survey for residents to complete. The purpose of the survey was to gather information and perspectives from residents to assist with planning and identify key issues of interest. SurveyMonkey© was the cloud-based survey tool that was used for collecting and analyzing responses. Surveys were also downloaded from the SVSB website for completion.

Limitations

- It is acknowledged that not all SVSB residents were aware of the survey. Access to the survey was limited to those who had computer and internet access.
- Data was not analyzed to reduce duplicate or multiple entries. Individuals may have taken the survey more than once. IP addresses and other identifiers were not reviewed to identify respondents.
- Comments that were personal attacks, contained profanity, or personal identifiers were not included.

Sample of Findings

For each question that was asked, data is summarized and provided in table and/or graph format in the PowerPoint shared. Of note, there were 84 responses received. The typical time spent completing the survey was 5-7 minutes. Most surveys were completed in the last week of March and first week of April 2022.

SUMMER VILLAGE OF SANDY BEACH – 2022 SURVEY SUMMARY

To highlight findings with respect to service satisfaction and communication, the top 2 percentiles are provided for consideration.

| Service Satisfaction | Top ranking % | 2nd ranking % |
|------------------------------|----------------------|---------------------------------|
| Garbage Collection | Very Good – 48% | Good – 35 % |
| Park/Green space maintenance | Good – 30% | NI – 26% |
| Road Maintenance | Good – 54% | NI – 25% |
| Snow Removal | Good - 36% | NI – 33% |
| Development Services | Don't Know – 30% | NI – 25% |
| Bylaw Services | Good – 33% | NI/DK – 27% |
| Administrative Services | Good – 32% | Poor – 22% |
| Council Governance | Good – 36% | NI – 26% |

| Communication | Top ranking % | 2nd ranking % |
|---------------------------|----------------------|---------------------------------|
| Website | Good – 37% | Very Good – 22 % |
| Mail | Good – 39% | NI – 26% |
| Outside sign | Good – 41% | Very Good – 21% |
| Word of Mouth | NI - 36% | Good – 22% |
| Newspaper/Community Voice | Good – 42% | NI/Poor – 19% |
| Text/Email | Very Good – 34% | Good – 30% |

The summary information provided in the PowerPoint format was generated by SurveyMonkey©. It is included for information purposes. Further discussions will occur with SVSB Council and administration as we consider strategic and operational planning moving forward. As Lake Water Quality was one of the key issues identified by residents, we will organize more information sharing opportunities.

Thank you to those who provided their responses to the survey!